

Minicards: The World's Local Guide

THE MINICARDS CONCEPT

Tourism is a booming business. And it will be that way for decades to come. Each and every year billions of tourists travel the globe, eager to spend their time and money to explore something new! To make sure these tourists or business travellers know how to find you, make use of Minicards. A unique concept by which you simply make these new customers know their way around your company or institution. Minicards are now available in 45 cities and prominently present at 2250 hotels of all possible grades on two continents, including numerous other attractive locations.

THE PRODUCT

Minicards are handsomely designed full-colour advertising cards of credit card format and so attractive to take along. A Minicard offers space to show all your important information: your kind of business, product information, photograph, address and even a map. It also has room for your special offers, which makes Minicards into an advertising medium the response of which - and thus of your return - is easily measured by at this moment 873 advertisers.

Minicards are full-face on show in the participating hotels owing to the striking and specifically designed Minicards displays ®. On those displays your Minicard will be among those of the most leading tourist centres and institutions.

THE BENEFIT

Minicards provides you with an all-in one package: design, photography, cartography, printing as well as a one-year-round distribution. In short: you can leave it all to its own devices and your minicard is always available. Tourists and business travellers determinedly make their choice from the Minicards on offer. Your message always finds itself in the right hands.

THE BONUS

When participating you are mentioned on the following websites for 12 months free of charge: www.minicards.com and on the website in the English language www.ukhotlinks.com

In all cases there are links to your website. Look at www.minicards.com for a complete list of the participating locations per region or for information about the international branches of Minicards.

- **HANDY**
- **COMPLETE**
- **EASY REFERENCE**
- **MEASURABLE RETURN**

Advertising In Sheffield

ABOUT SHEFFIELD

Whether you're visiting Sheffield for just a few hours or several days on a holiday, you'll be sure to find something of great interest just around the next corner!

With award winning museums and galleries, a remarkable industrial heritage and some of the finest international sports facilities in the UK there is a great variety of things to enjoy. Add to this great nightlife, excellent shopping facilities and an excellent array of theatre's.

- Sheffield really is the place to visit!

MINICARD LOCATIONS IN SHEFFIELD

Minicards are available around the city and can be found in:

- **HOTELS**
- **B&B'S**
- **CONFERENCE LOCATIONS**
- **SHOPPING CENTRES**
- **TRANSPORT PLACES**
- **LIBRARIES**
- **TOURIST INFORMATION**
- **PLUS MANY OTHER LOCATIONS**



Countries & Cities

Australia

- Tasmania

Austria

- Vienna

Bulgaria

- Varna

Canada

- Toronto

Denmark

- Copenhagen (inc. Malmö)

Estonia

- Tallinn

Finland

- Helsinki

Georgia

- Batumi

- Tbilisi

Hungary

- Budapest

- Debrecen

Iceland

- Reykjavik

Ireland

- Dublin

Israel

- Tel Aviv

Latvia

- Riga

Lithuania

- Kaunas

- Vilnius

Neth. Antilles

- Curacao

The Netherlands

- Amsterdam

- Brabant

- Gelderland

- Limburg

- Utrecht

- Zeeland

- Zuid-Holland

Norway

- Arendal

- Oslo

Poland

- Warsaw

Portugal

- Algarve

Portugal Cont.

- Lisbon

- Porto

Romania

- Brasov

- Bucharest

- Cluj

- Ordea

Russia

- Moscow

- St. Petersburg

- Vyborg - E18

Spain

- Barcelona

- Ibiza

- Madrid

- Valencia

-Sweden

- Malmö (inc. Copenhagen)

- Stockholm

United Kingdom

- London

- Sheffield

