

## What are Minicards?

Minicards provide you with a unique and stylish way to promote your attraction, museum, restaurant, or retail store to business travelers and tourists.

Minicards are colourful, credit-card sized marketing tools that deliver short, insightful suggestions and special offers to your potential customers. Each card presents your message in an attractive manner that includes a special offer, map, and other details. They are displayed in hotels and other venues in a unique way that visitors appreciate and use.

Minicards are already changing the way that business travelers and tourists plan their visits at more than 1900 hotels and attractions in over 25 countries.

And Canada is next to offer the Minicard Concept.

## Why Advertise with Minicards?

Research shows that travelers use Minicards for information, planning and purchases during their trip.

- 73% of respondents noticed the Minicards in their hotel/motel
- 60% of those selected at least one card from the display, with 80% of those visiting the attraction they selected.

The unique call to action/special offer on each Minicard is a huge benefit that you provide prospective visitors that also allows you to measure card usage.

In addition, you will benefit from a free listing on the [worldhotlinks.com](http://worldhotlinks.com) website – used by travelers worldwide to plan their trip – placing your information at their fingertips even before they book their travel details.

**“The unique call to action/offer on each Minicard is a benefit to our guests and will also allow advertisers to track performance.”**

Ken Gruber  
Director of Marketing  
Delta Chelsea Hotel, Toronto

## We do all the Work!

Minicards provides you with a complete turnkey package, that includes:

- Card Design
- Photography
- Map Design
- Printing of your cards
- Distribution to our hotel/motel and attraction partners, putting you in the hands of thousands of prospective customers

**Call us to discuss how you can join the Minicard Revolution!**

**ART GALLERY OF ONTARIO**  
World-class art in the heart of downtown Toronto  
15% Discount

Category  
Photo of your choice  
Your text or slogan  
Special offer

[worldhotlinks.com](http://worldhotlinks.com)  
Link to the world

Clear map

Travel information

Your logo

Your address(es)

**TRANSFORMATION AGO**  
317 Dundas Street West  
Toronto, ON M5T 1G4  
416-779-6648  
[www.ago.net](http://www.ago.net)

**JOIN THE MINICARD REVOLUTION**

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